



MICHAEL FONVILLE

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I'M A DESIGNER. I CREATE UNIQUE SOLUTIONS FOR UNIQUE PROBLEMS. I AM AN ILLUSTRATOR, TYPOPHILE, GRAPHIC GENIUS AND A BIG PICTURE PLANNER. I PURSUE EXCELLENCE AND PERFORM DESIGN HEROICS...BUT I'M NOT A FAN OF SPIDERS.

PROFILE

For the past eleven years I have provided design solutions for a wide range of clients. I have had great success crafting and strengthening brands, building engagement and conveying strong messages. I am looking to be a part of a fast-paced, energetic creative team.

EXPERIENCE

GRAPHIC DESIGNER/ART DIRECTOR, Michael Fonville Creative – Nov 2002-Present

- Provided brand management, design and consultation for more than 55 businesses, organizations and individuals across print and web media

IT MANAGER, AkinMears, G.P.; Houston, TX – Feb 2015-Apr 2016

- Created and maintained firm-wide IT strategies
- Coordinated and provided on-site solutions to ensure success of operations

VP CASE DESIGN, The Granville Group; Houston, TX – Jul 2012-Mar 2015

- Created marketing, advertising and client presentation materials
- Strengthened and promoted brand visibility and recognition
- Created detailed financial, compensation strategy and investment reports
- Designed and developed the website, videos and product/strategy tutorials

CREATIVE DIRECTOR, Westbury Christian School; Houston, TX – Nov 2007-May 2014

- Developed brand identity and architecture including several logos and word marks
- Designed collateral, website, videos, magazines, newsletters and advertising
- Provided design, art direction, photography, photo/video editing and retouching
- Planned extensive campaigns and coordinated event advertising for print/TV/radio
- Taught an introductory design class

EDUCATION

University of Saint Mary; Leavenworth, KS – MBA: Advertising & Marketing, 2014

Harding University; Searcy, AR – BFA: Graphic Design, 2005

Harding University; Italy & Kenya – Study Abroad: Art/Missions, 2003, 2004

SKILLS

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| • Print Design & Production | • Layout & Strategic Planning | • Photography |
| • Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere, After Effects, Acrobat) | • Typography | • PC/Mac Proficiency |
| • Color Management | • Web Design & Development | • Copywriting |
| | • HTML, CSS, SEO | • Microsoft Office |
| | • Wordpress & CMS | • IT Troubleshooting |
| | • Social Media Marketing | • Nerf® Sports |