



MICHAEL FONVILLE

MICHAELFONVILLE.COM | MFONVILLE@GMAIL.COM | 832.837.9317

I am an art director and graphic designer with extensive print and web experience. For the past thirteen years, I have provided design solutions for a wide range of clients with great success in crafting and strengthening brand identities, building engagement and conveying strong visual messages.

PORTFOLIO

www.michaelfonville.com

SKILLS PROFILE

Adobe Creative Suite
Print Design & Production
Branding & Identity
Web Design & Development
HTML, CSS, SEO
Layout & Strategic Planning
Illustration & Lettering
PC/Mac Proficiency

Photography
Packaging Design
Typography
Wordpress
Copy Writing
Social Media Marketing
Video Production
Microsoft Office

EXPERIENCE

PRINCIPAL, GRAPHIC DESIGNER

Michael Fonville Creative / *November 2005-Present*
Print & Digital Design Group

- Created brand identities, strategies and branded collateral
- Designed and developed company and individual websites
- Created print and social advertising campaigns
- Provided brand management and consultation for more than 60 businesses and individuals
- Managed relationships with clients, vendors, and printers
- Led and managed a small team of contract designers

ASST. ART DIRECTOR, SENIOR GRAPHIC DESIGNER

Annivate, Inc. / *Houston, TX - July 2016-Present*
Design & Advertising Agency

- Led a team of designers in branding and identity campaigns
- Provided art direction, design, and photography
- Responsible for photo and video editing and retouching
- Designed packaging for retail products
- Created marketing collateral, digital assets, videos, infographics, and signage
- Designed and maintained multiple client websites
- Designed tradeshow displays and managed production with printers
- Shot and directed product and model photography
- Responsible for brand strategy and management in collaboration with clients
- Designed e-newsletters, catalog layout, and print and digital design
- Wrote case studies and responses for RFPs and RFQs

EXPERIENCE

IT DIRECTOR

AkinMears, LLP / *Houston, TX - January 2015-May 2016*

Law Firm, Pharmaceutical & Personal Injury

- Created and maintained firm-wide IT strategies
- Coordinated and provided on-site IT solutions to ensure success of operations
- Responsible for research and budget for technology developments
- Managed IT support software and responsible for ticket resolution

VP OF DESIGN & MARKETING

The Granville Group / *Houston, TX - July 2012-May 2015*

Financial Services, Banking Industry

- Created marketing, advertising and client presentation materials
- Developed strategy to promote and increase brand visibility and recognition
- Created detailed, visually appealing financial and investment reports
- Developed websites and web assets
- Illustrated and created VideoScribe whiteboard videos
- Designed infographics for internal/external use

CREATIVE DIRECTOR, GRAPHIC DESIGNER

Westbury Christian School / *Houston, TX - November 2007-May 2014*

K-12 Private School

- Developed brand identity and architecture including several logos and wordmarks
- Designed advertising and marketing collateral
- Designed and maintained multiple websites
- Provided design, art direction, photography, photo/video editing and retouching
- Designed content and layout for magazines, newsletters, print advertising
- Designed artwork for apparel
- Planned and managed marketing campaigns
- Coordinated advertising for print/TV/radio
- Teacher: Computer Design, 8th-12th Grade
- Teacher: Bible, 11th-12th Grade
- Head Coach: Boys JH Basketball and JH Baseball
- Assistant Coach: Girls Varsity Basketball

EDUCATION

University of Saint Mary

Leavenworth, KS - 2012-2014

MBA: Advertising & Marketing

Harding University

Searcy, AR - 2001-2005

BFA: Graphic Design

BA: Vocational Ministry

Harding University

Florence, Italy - 2003

Kimilili, Kenya - 2004

Study Abroad: Art & Missions